



Language: English

Duration: 1 ¾ - 2 Days

Target Audience: Those involved in fleet/transportation/distribution activities, both at the operational and supervisory/managerial levels

Supply Chain Management:

Smart Supply Chain:

A smart supply chain setup is one that increases Sales and Reduces Inventory and System Cost. This requires an in-depth business analysis and a corresponding organization.

Components of Smart Supply Chain:

Supply chain has a wide scope; from determining the market demand to physical delivery of the product to the shelf.

1. Supply Chain Analysis & Setup
2. Supply Chain Organization
3. Integrated Planning
4. Demand Planning
5. Supply Planning
6. Logistics, Warehousing and Order, Shipping, and Billing (OSB)
7. Purchasing

Transportation & Distribution Management:

Training Objectives:

- Apply the procedures and techniques needed for the effective management of a fleet (trucks, cars, buses and material handling equipment).
- Plan and implement effectively all activities related to fleet management and distribution.
- Manage the organization, personnel, and operational requirements for a successful transportation/distribution department

Program Outline:

Fleet and Transport Management

- Definitions of Fleet Management
- Objectives and Costs of Fleet Management
- Opportunities and Constraints in the Arab World

Superior User/Customer Service

- What Is Customer Service in a Fleet Environment?
- The Secret of Superior Service
- Qualifying Contractors
- Dealing with Suppliers and Contractors

Vehicle Management

- Vehicle Selection Criteria
- Own or Contract Analysis
- Optimizing Costs
- Managing Vehicle Replacement
- Vehicle Specifications and Inventory System
- Preventive and Corrective Maintenance

Loss Control/Safety Management

- Safety Hazards in Fleet and Workshop Operations
- Planning for and Controlling Safety

Transportation and Distribution Management

- Tracking and Monitoring Vehicles
- Selection of the Best Mode of Transport
- Structuring Distribution Routes

Managing the Fleet Organization

- Leading, Training and Motivating the Team
- Budgeting and Cost Control
- Key Performance Indicators
- The Balanced Scorecard of Fleet and Transport
- Performance Evaluation and Improvement

Workshop Management

- Workshop Layout and Tools
- Manpower Efficiency

Registration:

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